



**CUSTOM
LIP BALMS**

Tired of Wasting Advertising Dollars?

Keep your name on your
customer's lips with
Lip Notes All Natural
SPF 15 Lip Balm



Lip Notes, a division of BKNN, was established in 1998 with the specific mission of providing exceptional products and services in minimal time. Our focus on product quality, expeditious delivery and customer satisfaction has enabled us to achieve substantial growth in customers and sales in our short history.

Lip Notes is dedicated to assisting you in promoting your company in a high quality, unique way that keeps your name on your customer's lips again and again.

Lip Notes

**Advertise Smart
Call 435-527-0949
www.lipnotes.com**

**Don't Let Your
Advertising
Dollars Go
Down The
D r a i n**



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Here are a few of our customers.

These businesses keep their names, products and services in the hands and on the lips of their customers daily with LIP NOTES lip balm.

- Wynn Hotel
- Ritz Carlton
- Luxor Hotels & Casino
- Hilo Hattie's
- San Diego Zoo
- Real Estate Agents
- Mortgage Companies
- Insurance Agents
- Spas and Resorts
- Gift Stores
- Travel Agents
- Schools (*perfect for fundraisers*)
- Restaurants
- Network Marketing Companies
- Photographers
- Dentists
- Dermatologists



Your custom label will be laminated and full color at no extra cost to you!

Creative Business Card & Passive Income

Many of our clients not only give away lip balm as their business card, but many also sell the lip balms. Imagine customers paying you to carry around your business card!

Word of Mouth Advertising

Everyone is always looking for a high quality lip balm. When you provide your customers with a custom all-natural lip balm made with the finest ingredients available, you will be amazed at how many times your name will be shared with friends and associates. Why? Simply because your customer was commenting on their favorite lip balm provided by your company.

Competitive Advantage

Today's businesses need a marketing strategy that sets them apart. LIP NOTES give you a high-impact marketing tool that creates interest and excitement for your company.

Special Events

Your event becomes even more special when you give guests a LIP NOTE. It reminds them of both you and your event for months to come.

New Market Focus

LIP NOTES are a clever way to help you leave an everlasting impression and create interest.



Trade Show Support

Unique and useful LIP NOTES will be with your customer long after the show, reminding them that you and your company are just who they should contact to satisfy their needs.

Product Development

Use a LIP NOTE when you are dealing with a corporate sponsor for immediate recognition and brand awareness.

Image Development

LIP NOTES can be used to emphasize themes of value, service, commitment, quality and performance.

Increase Visibility

Your company name on an everyday staple, like lip balm, affords continual visibility and serves to remind clients of your product/service.

Power of the Senses

The more senses you involve in advertising the more your customer will remember your name. With a custom Lip Note, you involve sight, touch, taste and smell. This is a formula for success.

LIP NOTES allow clients to equate your business with practical and easy accessibility.